## **READING**

Read the following text. Write true(T) or false(F). Justify the false items.

- 1. -----Women saw pictures of jeans in Vogue magazine.
- 2. -----Baird sent pictures from London to Paris.
- 3. -----Hofman gave the first aspirin in April 1879 to his father.
- 4. -----It was the best-selling painkiller in the world that's why Gasset and Ortega called the 20th century' The age of Aspirin'.
- 5. -----Davis sold cloth in Levi's shop.

## Three Inventors



Two Americans, Jacob Davis and Levi Strauss, made the first jeans in 1923. Davis bought cloth from Levi's shop. He told Levi that he had a special way to make strong trousers for workmen. The first jeans were blue. In 1965 jeans became fashionable for women after they saw them in Vogue magazine. In the 1990s, Calvin Klein earned \$12.5 million a week from jeans.



## Television



A Scotsman, John Logie Baird, transmitted the first television picture on 25 November, 1905. The first thing on television was a boy who worked in the office next to Baird's workroom in London. In 1929 Baird sent pictures from London to Glasgow. In 1940 he sent pictures to New York, and also produced the first colour TV pictures.

## **Aspirin**

Felix Hofman, a 29-year-old chemist who worked for the German company Bayer, invented the drug Aspirin in April 1839. He gave the first aspirin to his father for his arthritis. By 1940 it was the best-selling painkiller in the world, and in 1959 the Apollo

astronauts took it to the moon. The Spanish philosopher, José Ortega y Gasset, called the 20th century 'The Age of Aspirin'.

